Minutes from the Oneida County AODA Coalition from
February 11th, 2011

<table>
<thead>
<tr>
<th>Topic</th>
<th>Discussion</th>
<th>Persons Involved</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introductions:</td>
<td>Jeff Knudson, Jim St. Charles, Alyssa Leonard, John Potters, Kathy Muntner, Tony Albright, Patrick Studenec, Anne Cirilli, and Jim Winkler</td>
<td>Jeff Knudson &amp; Jim S. Charles Co-</td>
</tr>
<tr>
<td></td>
<td></td>
<td>chairs</td>
</tr>
</tbody>
</table>
| UPDATES                      | **End of Year Review**- Anne C.  
A two page report was shared for review before being submitted to the Health Dept. for the annual report. Please check your email for a copy and send any omissions or additions to Anne acirilli@co.oneida.wi.us  
Jeff K, Kathy M. and Anne will review the progress during the last 4 years on Thursday, Feb. 17th at 11 am at the Health Dept., Anyone who wants to work on this review are welcome to join them.  

**National CADACA Conference** – Jeff Knudson  
Jeff returned this week from Washington DC, where he attended the CADACA conference. He was also able to meet with staff from Herb Kohl and Ron Johnson’s offices. He feels that the legislators do plan on cutting prevention money and it will make Coalition’s work much more important to contribute “in-kind” expenses to make local programs survive in the future. More youth need to be directly involved in evidence-based projects with outcome measures that can show the effectiveness of the prevention programs. Tony A. suggested we start using correct language to rationalize to our legislators the need to increase taxes on alcohol, such as a “user tax” vs. a “sin tax”.  

**Parents Who Host events**- Kathy M.  
Yard signs and banners have been order but we don’t know when they will arrive. Letters from the DA will be sent out to graduating seniors homes again this year. Hopefully there will be funds available to ensure “party patrols” during the prom and graduation season. (Jeff K. is looking at carry-over money to pay for this.) Patrick S. will contact Phil Schmidt at Nicolet College to see if students in the Criminal Justice program can volunteer time to “ride along” and assist on these party patrols. |
**Updates (continued):**

**Other UPDATES:**

1.) Rhinelander School system is working on the CCISC federal grant that will include mental health and substance abuse issues. Jim W., Jeff K and Kathy M. participated in the "brain storming" meeting that was held. One idea is to have a Substance Abuse CLINIC in the high school for students to have access to health care services that could be billed to private insurance including MA.

2.) PARENTS NETWORK: Trying to get the parents involved in PWH activities and other AODA issues in the future may be done by utilizing existing PAC (Parent Advisory Council) groups in schools. Don’t know how active these groups are or how receptive they would be. Alyssa L. is willing to review our Parent Networking SPF SIG work plan to see if this could be used at the Rhinelander High school. Patrick S. will see if the NCSS PAC group is interested too. We still have money for the TOWN HALL meetings that Jeff K. would like us to conduct in the fall.

3.) YOUTH INVOLVEMENT? Tony asked the question of how we are involving youth in our workplan. He suggested that we get young people to create a Social Norm Marketing campaign making PSA’s similar to the ones SPASH did for Stevens Point.

4.) Other Youth groups that are active include the FACT tobacco teams, the TEEN COURT system, the TAG (Teens Active in Government). Toni Nelson is running the REPORT CENTER at the high school for tutoring high risk kids in a positive setting and it is available to all kids who wish to use the extra help on their studies.

5.) Jim Winkler requested that he keep the videos that he has ordered at the UW-Extension. He will see if there is Mentoring money left to reimburse him.

---

**NEXT MEETING DATE:**

**FRIDAY, March 11th**

Oneida County Courthouse Room #2 Second Floor

from 12:30 pm until 2:00 PM

- Will plan to review the new Oneida County Website at that meeting because we ran out of time today.