



ONEIDA COUNTY CHRONIC DISEASE PREVENTION COALITION

Date: January 9, 2013

Recorder: Teri Schwab

Members Present: Ron Harms, Laura Magstadt, Marilyn Duschl, Sue Piazza, Erica Brewster, Jaclyn Bertagnoli, Brenda Husing, Kyle Adams, Catherine Joppa, Geri Heppe, Kyla Waksmonski, Teri Schwab, Joe Waksmonski, Erica Brewster, Winona Ritchie, Gina Egan, Hope Williams, Sue Kirby, Deb Karow, Mary Ticknor, Teresa Ellis, Ricky Brice

Agenda Topic	Discussion	Decision / People willing to follow up
Northwoods LEAN Meeting and Brainstorming session Minutes	1-9-13 3:30-5:00 Oneida County Health Department, Rhinelander	
Welcome	Members introduced themselves.	
Annual Meeting		
Approve January agenda		All approved
Review December Minutes	The group review December 2012 meeting minutes.	Sue Piazza made a motion to approve the agenda, Jaclyn Bertagnoli seconded; all approved.
Co-Chair Update		
Bylaws	Bylaws were reviewed by the group	Marilyn Duschl made a motion to approve the bylaws Jacklyn Bertagnoli seconded; all approved.
Executive Committee	Ron Harms and Laura Magstadt agreed to a two year term on the executive committee.	
Membership Agreement	Ron reminded those who have not signed the membership agreement to please do so.	Please contact Teri or Kyla if you need a copy of the Membership agreement

<p>Nutrition Committee</p>	<p>Hope Williams will chair the Nutrition Committee. Laura Magstadt asked attendees to join Hope to form the committee. The first activity will look into establishing healthy check out lines in area grocery stores.</p> <p>Laura introduced the coalition to other proposed activities for our coalition to focus on. In addition to the Healthy Check out line, Oneida and Vilas biking and walking trails and Strong Bones Strong Women were suggested as a starting point.</p>	<p>Catherine Joppa and Kyla Waksmonski agreed to join the nutrition committee.</p> <p>The Three Eagles Trail in Eagle River has been completed and will have a grand opening for a new section of trail in the spring. The coalition would like to recognize and have a presence at the grand opening.</p> <p>Sue Piazza mentioned the upcoming classes Living well with Chronic Conditions leadership training to become a volunteer leader. The classes will be offered at the Great Lakes Inter-Tribal Center in Lac Du Flambeau on Feb 28, March 1, 7, 8. Please contact Sue Piazza if you are interested in becoming a volunteer leader.</p> <p>Marilyn Duschl suggested this be added as a fourth activity for the coalition.</p>
<p>Brainstorming session</p>	<p>Laura led the group in the brainstorming session</p> <p>Activities to Create Change:</p> <ul style="list-style-type: none"> • Resource Guide- Tourism councils, chambers, community calendars. Keep updated website • Add trainers and offer trainings for CD programs • Insurance company incentives • Create communications plan-Partner with Nicolet and other organizations 	<p>Group discussion was recorded by Kyla.</p>

- Take part in events
- Golden Adventures opportunities and other “clubs”
- Involve participants/locations in coalition work
- Source of non-competitive games
- Highlighting healthy foods
- Buy local/Farmers market partnerships/collaborations
- Community Garden farm/food to school ask Erica Three Lakes
- Security Health-School
- Reconsider meeting hours
- Surveys/assessments for checkout lines
- Look at NPHS and Three lakes gardens
- Incentives for change (work plan)

What would we see if we were headed in the right direction?

- Holding meetings at trails etc...
- Media hits- News, website, social media
- Increase number of trainers and participants-participant assessment- baseline and exit
- Workplace awareness-Letting worksites know
- # of people going though line (healthy check out)
- More buzz around CD activities
- If we're still here in 5 years
- Positive feedback community wants more
- People can identify why
- Evidence based programming

What Changes in behaviors/actions would results from community change?

- Conscious decisions for healthy choices

- Increased usage of trails- look at Outagamie (talk to EB)
- Eating fewer sugary foods-See if grocers are noticing stocking differences
- School project- look at research
- Families modeling, schools modeling YRBS
- New coalition members- more “project” members

If we have reached our vision, what has changed to allow that?

- Environmental change- equity in terms of resources
- Modeling and peer education, new cultural norms
- Healthier demands
- Infrastructure – complete streets
- Future grant projects
- Fundraising success
- Paradigm shift, overcome- “Must do, can’t fail”
- Expectations of people in community, drivers expect and watch out for pedestrians’ bikes etc...
- Legislative support-County board, City Council support
- Incentives for activity

TBD

Next Meeting

Meeting adjourned 4:50 PM

Possible meeting times were discussed again to accommodate a wider range of coalition members. The meeting time works for some but not others.

Any suggestions or input to come to an agreement on this issue will be taken into consideration to be discussed at a later date.