**ONEIDA COUNTY CHRONIC DISEASE PREVENTION COALITION**

**Date:** June 13, 2012

**Recorder:** Teri Schwab

**Members Present:** Marilyn Duschl, Brenda Walters, Paula Gebauer, Debra Durchslag, Catherine Joppa, Zachary Meyer, Susan Schiller Kirby, Gina Egan, Hope Williams, Teri Schwab, Kyla Waksmonski

<table>
<thead>
<tr>
<th>Agenda Topic</th>
<th>Discussion</th>
<th>Decision / People willing to follow up</th>
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<tbody>
<tr>
<td><strong>Oneida County Chronic Disease Coalition Meeting Minutes</strong></td>
<td>6-13-12; 3:30-4:30 Oneida County Committee Room 1</td>
<td>Debra Durchslag made a motion to approve the May meeting minutes. Marilyn Duschl seconded. All approved.</td>
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<td><strong>Welcome</strong></td>
<td>Kyla Waksmonski, Teri Schwab- Oneida County Health Dept.</td>
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<td><strong>Review May Minutes</strong></td>
<td>The group reviewed the May 2012 meeting minutes.</td>
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<td><strong>Coalition Naming Activity</strong></td>
<td>The group received a list of names for the Chronic Disease Prevention Coalition. The group circled their top two choices.</td>
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<td><strong>Headlining Activity</strong></td>
<td>The group participated in a headlining activity: Imagine it is 2017 and you’re watching the local news or reading the local newspaper. You hear or see a headline about chronic disease in Oneida County. What is the accomplishment, event, statistic, etc?</td>
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| **Headline Activity divided into subtopics** | **Workplace Wellness**  
  - Local Businesses Increase Productivity Due to Lower Healthcare Costs  
  - Vending machines offer healthy options at workplaces  
  - Health care rates dropped 11 to 17% over the last 5 years  
  - 20 Businesses in Oneida and 20 in Vilas County have implemented the**                                                                 | The group will use the themes drawn out from this activity for future strategic planning and activities. |
Business case for Breast Feeding

- Business Case for Breastfeeding is implemented in all work places in Oneida County

Access to Healthy Foods

- Neighborhoods have Community Gardens
- All Oneida and Vilas County Farmers markets accept EBT cards
- Area Grocery Stores have agreed to provide one fruit and one vegetable every week to residents at cost
- Fast Food Restaurants go bankrupt/out of business in Oneida County
- Farm to School program in all County Schools
- Farm to School
- Oneida and Vilas County Schools participate in the Farm to School Program

Recreation Activity

- Over 50 miles of recreation trails around the County
- High participation rate in Fit Families
- All Northwood’s bike trails are now linked, and are a major attraction to the area
- Northwood’s families on the move They report an increase in daily exercise
- Leisure time activities at a all time high up 25%
- First ever senior Olympics held in the Northwoods
- Communities Energized into action
- Sandlot program is a big success and is now available at the middle school level
- 16% of Oneida and Vilas County adult residents report no physical activity Down by 5% from 2012.
- New Games night has seen an increased attendance to 150 children and adults at Hodag Park
- “O” reports that more 6th graders participate in outdoor activities than classes reported 5 years ago, they are now outside an average of 12 hours a week vs. 2 hours a week 5 years ago

Schools

- School district votes to increase PE minutes per week by 60 for elementary and middle school students
- NW schools no longer provide sugar added drinks in vending machines
- All W schools now participate in Farm to School
- Presidential Fitness awards went up 15% in the last 5 years
- Oneida and Vilas County have implemented Safe Routes to School Program
- Amount of PE n Schools increased

Quality of Life

- 8 out of 10 North woods women of 500 surveyed, say they have lost weight and sleep better than 5 years ago
- North woods picked as one of the 10 best places for seniors to retire
- Life expectancy increase by 5 years
- Quality of life for seniors have increased
**Chronic Disease**
- State celebrated dramatic drop in obesity levels in all age groups
- Less is more
- Oneida and Vilas counties become #1, #2 healthiest counties in Wisconsin according to County Health ratings
- Childhood obesity in the Northwoods falls to a record low lowest % in the state
- Northwoods valuable resources are shrinking 10 are losing weight
- Obesity and over weight rates for WIC children and women have decreased by 20% from 2012 baseline
- Despite US obesity rate increasing, Northwoods obesity rate decreases due to Northwoods CD coalition
- % of childhood obesity in Oneida Co is reduced by...
- Oneida and Vilas county adults held their own reporting 20% being obese in 2012, national average went up

**Breast Feeding**
- Both Oneida and Vilas County Hospitals are baby friendly
- Oneida and Vilas County Breastfeeding exclusivity rates match the 2020 goals for 1m, 3m, and 6 months.

**AODA**
- RHS reports drug and alcohol use among students is down
- Additional resources for drug and alcohol addiction now available

**Chair/Co-Chair Nominations**
Please consider becoming a co-chair. The two co-chairs will be the face of the coalition to the public and will represent the Chronic Disease Prevention Coalition. Teri and Kyla are here to help with work- it is not meant to be a burden or additional work! Co-chairs will be decided at July meeting.

**HWLI Application**
Kyla is applying for the Healthy Wisconsin Leadership Institute on behalf of the coalition. She needs commitment from five people. The application is due June 15.

**Finalize Coalition Name**
Coalition members were given a sticker to vote on their way out for the three final names: Northwoods LEAN (linking Education, Activity, and Nutrition) Northwoods SHALL (Stronger, Healthier, Actively Living Longer) ROVER (Residents of Oneida and Vilas Energized and Revitalized)

If you have any questions about becoming a co-chair, please contact Kyla or Teri.

Please let Kyla know if you are interested in participating in the program.

Kyla will send out an e-mail to have those absent give their vote as well.
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<tr>
<td><strong>Meeting</strong></td>
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Next meeting will be in Rhinelander, Second Floor of Oneida County Courthouse- Committee Room #1
Wednesday, July 11th 3:30-4:30

| Meeting adjourned 4:30 PM |   |