Healthy People Healthy Oneida County  
Steering Committee Meeting Summary

Date: August 6, 2013

Members Present: Linda Conlon, Mary Rideout, Mary Ticknor, Erica Brewster, Sue Kirby, Laurie Oungst, Amber Weldon  (via phone), Linda Pipgras  
Members Absent: Diane Jacobson, Darcy Dickman  
Others present: Kyla W

<table>
<thead>
<tr>
<th>Agenda Topic</th>
<th>Discussion</th>
<th>Decision / People willing to follow up</th>
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<tr>
<td>Welcome/Introductions</td>
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<td>Review Minutes</td>
<td>Minutes from May 2013 meeting were reviewed.</td>
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<td>Northwoods LEAN update</td>
<td>Kyla Waksmonski gave update on Northwoods LEAN (Linking Education, Activity and Nutrition) Coalition and discussed the Leadership Institute. When they initially began startup of the chronic disease coalition, they applied and were selected for the Leadership Institute for one year. The Institute pulled speakers in from across the country to help coalitions with coalition building and existing coalitions in fine tuning their program. Northwoods LEAN wrote for the CDC Community Health Assessment and Group Evaluation (CHANGE) grant and did an assessment of five focus areas: community-at-large, community institutions/organizations, healthcare, schools and worksites. Questions were ranked and needs identified from the assessment. The three sectors they found gaps in were the community-at-large, schools and worksites. The coalition will work to increase physical activity and improve nutrition in the community-at-large; increase physical activity in schools; increase fruit and vegetable intake in students; and increase the number of worksite wellness programs. Northwoods LEAN will begin putting strategies into action within the next year.</td>
<td>Linda C will send out minutes along with the agenda for future meetings.</td>
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<td>Intern Data Dashboard project</td>
<td>After completing the partnership planning grant, it was now time to implement. A letter of intent was submitted for a three-year $400,000 implementation grant. They have been accepted to complete the full application. Anyone interested in attending their next meeting can join them on September 11th from 3:30 – 5:00 p.m. in the Oneida County Health Department’s conference room. Linda Conlon discussed the need for consistent data and the need to be looking at it all the time. She has an intern working on a data dashboard. They are utilizing a community data dashboard they borrowed from Green County along with <a href="http://www.countyhealthrankings.org">www.countyhealthrankings.org</a> The intern is inputting data from previous years for various health factors, such as AODA, chronic disease and communicable disease. This will have all the information together in one document that can be updated on a yearly basis. Linda Conlon also presented a new website they are looking at as well: <a href="http://www.chna.org">www.chna.org</a>. The Community Health Needs Assessment (CHNA) toolkit is designed to assist organizations seeking to better understand the needs of their communities, and to collaborate to make measurable improvements in community health and well-being. Of particular interest is the full health indicator report. This report uses health county rankings, Healthy People 2020 and other widely used data sources. Reports can be generated by state, county and then various factors, such as demographics, social and economic, physical environment, clinical care, health behaviors and health outcomes. Linda Conlon stated the CHNA is great because you can do reports but it requires some digging. The data dashboard being compiled by the intern will get away from the digging. Both have merit and will be used going forward.</td>
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<td>Affordable Care Act</td>
<td>Mary Rideout stated that Social Services is going to the County Board in August and is asking for two new economic support workers. The prediction is there will be 2200 new applications for Oneida County which can begin as early as October 1st. October through March will be their busiest time. Some participants will be dropped from Medicaid and will need to go to the</td>
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Marketplace. Health departments and hospitals can send staff to train as certified application counselors but the training will not be paid for. A good site to learn about the Marketplace is: [http://marketplace.cms.gov/](http://marketplace.cms.gov/)

It is Mary Rideout’s understanding that if someone applies for Medicaid through Social Services, they will not need to re-apply for the Marketplace. Their application will go directly to the Marketplace.

Another site that has a lot of information is: [https://www.healthcare.gov/](https://www.healthcare.gov/)

You might also want to check out: [http://communityadvocates.net/](http://communityadvocates.net/) It talks about health insurance marketplace training and certified application counselor training.

Social Services’ biggest concern is lower income families getting bumped off of Badgercare and needing coverage while their children will stay on Badgercare.

Laurie Oungst noted that people are putting off getting medical care. There has been a decline in volume for people seeking care, a decline in revenue for reimbursement to fund these programs and a significant increase in charity care because employers have dropped insurance coverage or have a higher deductible.

### Next meeting

November 5th @ 9:00 a.m.

### Agenda items for next meeting

- Mental Health or AODA staff member to speak
- Data Dashboard
- Affordable Care Act
- Community Health Needs Assessment (CHNA)

### Close

Meeting adjourned at 10:05 a.m.