Date: February 4, 2014

Members Present: Linda Conlon, Mary Ticknor, Dianne Jacobson, Sue Kirby (via phone), Amber Weldon (via phone), Darcy Dickman (via phone), Linda Pipgras

Members Absent: Laurie Oungst, Mary Rideout, Erica Brewster

<table>
<thead>
<tr>
<th>Agenda Topic</th>
<th>Discussion</th>
<th>Decision / People willing to follow up</th>
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<tbody>
<tr>
<td>Welcome/Introductions</td>
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<tr>
<td>Review Minutes</td>
<td>Reviewed November 2013 minutes.</td>
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<td>Review work plans</td>
<td>Tabled to May’s meeting.</td>
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<td>HPHOC Annual Report (Linda has been pushing coalitions to do an Annual Report listing their objectives and what they are doing to meet those objectives)</td>
<td>Tabled to May’s meeting.</td>
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<td>Data Dashboard</td>
<td>Linda Conlon presented the Community Data Dashboard. It contains data from What Works for Health and County Health Rankings and Roadmaps (<a href="http://www.countyhealthrankings.org">www.countyhealthrankings.org</a>) and Oneida County Health Profiles (<a href="http://www.dhs.wisconsin.gov/localdata/counties/oneida.htm">http://www.dhs.wisconsin.gov/localdata/counties/oneida.htm</a>)</td>
<td>Linda C will e-mail Data Dashboard to Committee members after the meeting.</td>
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Linda reminded the group that data is only as good as the reporting and data is slow. An intern will be completing 2011 data entry this summer.

The team reviewed the Chronic Disease section. All of the information related to chronic disease comes from the Oneida County Health Profiles.

- Heart disease deaths have remained relatively the same from 2004-2010 but heart related hospitalizations have decreased considerably. This may be due to quicker turn around, earlier identification and insurance. Dianne asked if going to a hospital in Wausau had any affect on the numbers. Linda C will check on this.
- Cancer deaths have remained relatively the same from 2004-2010, however, female breast cancer deaths have gone down.
- Diabetes related deaths have remained relatively the same from 2004-2010 while hospitalizations decreased.

Linda C will have the LEAN Coalition do more data research and look at risk factors. Kyla pulled the following from County Health Rankings and Roadmaps:

<table>
<thead>
<tr>
<th>Information</th>
<th>Oneida County</th>
<th>Wisconsin</th>
<th>Benchmark</th>
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<tbody>
<tr>
<td>Adult smoking</td>
<td>21%</td>
<td>19%</td>
<td>13%</td>
</tr>
<tr>
<td>Adult Obesity</td>
<td>27%</td>
<td>29%</td>
<td>25%</td>
</tr>
<tr>
<td>Physical Inactivity</td>
<td>22%</td>
<td>23%</td>
<td>21%</td>
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Information the Steering Team would like to see:

- Impact of smoke-free law
- Newly diagnosed diabetics (Type I and II) and do we see changes in those numbers over time
- Stroke
- Chronic heart failure
- COPD
- High blood pressure
- Fruit/vegetable diet information between adult & children
- Arthritis

Linda C will move the Physical Activity and Nutrition sections under Chronic Focus area to be discussed at next meeting: Communicable Disease.

Linda C will check to see if going to a hospital in Wausau affects the numbers related to heart related hospitalizations.
### Affordable Care Act

Disease. Currently, there is no data under Nutrition.
- Adult obesity has increased from 22.9% in 2004 to 27.40% in 2010.
- Physical inactivity has increased from 20.8% in 2004 to 22.10% in 2010.

Tobacco section will be moved under Chronic Disease.
- Tobacco deaths have decreased.
- Smoking during pregnancy has increased from 18% to 21%.

Linda C looking at adding to the dashboard
- Demographics
- Socioeconomic
- Education
- Age
- National health indicator column

Linda asked the medical facilities for their perspective on enrollment.

Amber (Marshfield Clinic) stated Security Health Plan has had an extensive marketing campaign to get people enrolled. From the clinic’s standpoint, a lot of the work falls to their patient financial services staff.

Linda asked if the medical facilities could track the uninsured patient rate and see if there is any change by our next meeting in May.

Sue (Ministry) stated it has been a slow start. Their financial counselors are trained certified application assistants. Mainly, individuals between the ages of 50-64 are applying through the Marketplace. Younger adults still are not enrolling as much. As of yesterday, people who anticipate their income will be below the poverty level of $11,700/year will now be eligible for the Badgercare Standard (adults without children 18-64). Enrollment will go for a start date of April 1st. She is also finding that individuals applying for Community Care may still be eligible for medical assistance.
Federally funded health clinics are doing some outreach. Bridge Clinic is coming to the Rhinelander Chamber of Commerce on February 17th and the Rhinelander District Library on February 22nd, March 8th and March 28th. Individuals can also call 211 for enrollment opportunities. Sue stated their financial counselors are booked and are not doing a lot of advertising.

Security Health Plan will also be doing outreach in February but dates are unknown.

Sue e-mailed Badgercare Plus updates to Linda C. Linda will forward to Committee members.

2014 Meeting Dates:
• May 6th @ 9:00 a.m.
• August 5th @ 9:00 a.m.
• November 4th @ 9:00 a.m.

May 6th
• Review 2014 workplans
• 2013 HPHOC Annual Report
• AODA Coalition to speak

August 5th
• Chronic Disease Coalition to speak

November 4th
• Mental Health Coalition to speak

Meeting adjourned at 10:00 a.m.

Linda will forward Badgercare Plus updates to Committee members.

Linda will forward workplans, annual report and dashboard before May meeting.