Session Purpose:
To share brief updates on member’s breastfeeding activities and concerns, strengthen & sustain the coalition and to successfully complete our work plan.

Desired Outcomes:
- Increased knowledge of breastfeeding activities occurring in Oneida, Forest, Vilas & Price Counties
- Continue the work began with our CDC Nutrition, Physical Activity & Obesity Prevention Grant
- Promote breastfeeding education programs for area health care professionals
- Update the multi-county breastfeeding resource guide for completeness and accuracy & determine how best to make sure it used by women & health care professionals
- Develop a social media presence for the Coalition with a website & Facebook page
- Increase coalition members knowledge of and implement the Business Case for Breastfeeding at one business

Agenda (* items are attached documents)

7:30 AM  Welcome, review meeting purpose

7:35  *Vote to accept Bylaws for the Northwoods Breastfeeding Coalition (10 minutes)
  - Motion to accept the Bylaws for the Northwoods Breastfeeding Coalition as written.

7:45  Brief updates on member’s breastfeeding activities (15 minutes)

8:00  Discussion on Breast Pump Distribution (15 minutes)
  - Hospitals, Health Departments, Medical Supply Stores, & Clinics

8:15  *Review Strategic Plan & Finalize Work Plan 2012 – 2013 (45 minutes)
  - Review which objective you would like to have and impact on

8:50  Wrap-up: document & review action items to be taken

8:55  Next meeting date: Tuesday, April 4, 7:30am - 9:00am, Conference Room 1

9:00  Adjourn

Please RSVP to Debra Durchslag if you are UNABLE to attend the February 7, 2012 meeting.
Email: ddurch@yahoo.com or Phone: 715-282-6554

Next Meeting: Tuesday: April 4, 2012 from 7:30am-9:00am, Conference Room 1