Northwoods Breastfeeding Coalition Meeting
Tuesday, April 3, 2012
St. Mary’s Hospital: Conference Room 1, Lower Level
Teleconference - CALL: Local: 715-361-2800 or Toll Free: 866-434-8293
Participant Code: 8041#

Session Purpose:
To share brief updates on member’s breastfeeding activities and concerns, to strengthen & sustain the coalition and to successfully implement our 2012 Work Plan.

Desired Outcomes:
- Increased knowledge of breastfeeding activities occurring in Oneida, Forest, Vilas & Price Counties
- Continue the work began with our CDC Nutrition, Physical Activity & Obesity Prevention Grant
- Promote breastfeeding education programs for area health care professionals
- Update the multi-county breastfeeding resource guide for completeness and accuracy & determine how best to make sure it used by women & health care professionals
- Develop a social media presence for the Coalition with a website & Facebook page
- Increase coalition members knowledge of and implement the Business Case for Breastfeeding at one business

Agenda (* items are attached documents)

7:30 AM  Welcome, additional Agenda items, Meeting Minutes Feb. 7, 2012 Accepted

7:35  Sign Bylaws for the Northwoods Breastfeeding Coalition (5 minutes)

7:40  Brief updates on member's breastfeeding activities (20 minutes)

8:00  Journal Club* – Brenda Husing will lead discussion on Pediatrics article sent with Feb. 2012 Meeting Minutes: Factors Associated with Exclusive Breastfeeding in the US

8:20  Work Group’s Action Plan Update Reports (30 minutes)
- #3 Coalition Position
- #2 Community Systems
- #1 Health Care Systems

8:50  Wrap-up:
- Document & review action items to be taken
- Agenda items for next meeting Tuesday, June 5.

9:00  Adjourn

Please RSVP to Debra Durchslag if you are UNABLE to attend the April 3, 2012 meeting.
Email: ddurch@yahoo.com or Phone: 715-282-6554

Next Meeting: Tuesday: June 5, 2012 from 7:30am-9:00am, Conference Room 1