Session Purpose:
To share brief updates on member’s breastfeeding activities and concerns, to provide education to members, to strengthen & sustain the coalition and to successfully implement our 2012 Work Plan.

Desired Outcomes:
- Increased knowledge of breastfeeding activities occurring in Oneida, Forest, Vilas & Price Counties
- Continue the work began with our CDC Nutrition, Physical Activity & Obesity Prevention Grant
- Promote breastfeeding education programs for area health care professionals
- Update the multi-county breastfeeding resource guide for completeness and accuracy & determine how best to make sure it used by women & health care professionals
- Develop a social media presence for the Coalition with a website & Facebook page
- Increase coalition members knowledge of and implement the Business Case for Breastfeeding at one business

Agenda (*Action items, #attached documents)

7:30 AM   Welcome, additional Agenda items, Meeting Minutes Feb. 7, 2012 Accepted

7:35   Chair’s Report  (15 minutes)
1. * Motion to accept a donation of funds from the North Central Dietetic Group (no longer in existence).
2. * Motion to approve our Coalition’s joining the Wisconsin Breastfeeding Coalition.

7:50   Brief updates: member’s breastfeeding activities and work plan activities (30 minutes)

8:20   Journal Club – Biological Nurturing# – Nancy Bauer (30 minutes)
(Suzanne Colson’s article on page 11, What Happens to Breastfeeding When Mothers Lie Back? Clinical Applications of Biological Nurturing.)

8:50   Wrap-up: (10 minutes)
- Document & review action items to be taken
- Agenda items for next meeting Tuesday, August 7.

9:00   Adjourn

Please RSVP to Debra Durchslag if you are UNABLE to attend the June 5, 2012 meeting.
   Email: ddurch@yahoo.com or Phone: 715-282-6554

Next Meeting: Tuesday: August, 2012 from 7:30am-9:00am, Conference Room 1