Northwoods Breastfeeding Coalition Meeting
Tuesday, August 7, 2012
St. Mary’s Hospital: Conference Room 1, Lower Level
Teleconference - CALL: Local: 715-361-2800 or Toll Free: 866-434-8293
Participant Code: 8041#

Session Purpose:
To share brief updates on member’s breastfeeding activities and concerns, to provide education to members, to strengthen & sustain the coalition and to successfully implement our 2012 Work Plan.

Desired Outcomes:
- Increased knowledge of breastfeeding activities occurring in Oneida, Forest, Vilas & Price Counties
- Continue the work began with our CDC Nutrition, Physical Activity & Obesity Prevention Grant
- Promote breastfeeding education programs for area health care professionals
- Update the multi-county breastfeeding resource guide for completeness and accuracy & determine how best to make sure it used by women & health care professionals
- Develop a social media presence for the Coalition with a website & Facebook page
- Increase coalition members knowledge of and implement the Business Case for Breastfeeding at one business

Agenda (*Action items, #attached documents)
7:30 AM Welcome, additional Agenda items, Meeting Minutes June 5, 2012 Accepted*
7:35 Chair’s Report (20 minutes)
1. Officially members of the Wisconsin Breastfeeding Coalition & membership benefits
2. Thank you sent to the North Central Dietetic Group for the donation of funds
3. Bylaw revisions: Treasurers position
4. Web page: do you use it, is it helpful, what can we add to it, do you share it with others,
5. Discussion of using most of the funds to develop a website (by the person who did the Breastfeeding Coalition of South Central WI)
6. Discussion of what members think of collecting voluntary membership dues of $10/year
7. Discussion of line items for a budget: example: Annual Meeting, WBC membership, etc.
8. WI Breastfeeding Coalition Annual Meeting update
9. Potential future grant opportunities
10. Please Like our Facebook Page and how can we get others (women & professionals) to Like us?
11. Ideas for October Journal Club

7:55 Work Group’s Action Plan Update Reports (30 minutes)
- #3 Coalition Position (Annual Meeting – Paula, Cheri & Brenda)
- #2 Community Systems (Breastfeeding Resource Guide)
- #1 Health Care Systems

8:25 Brief updates: member’s breastfeeding activities (25 minutes)
8:50 Wrap-up: (10 minutes)
- Document & review action items to be taken
- Agenda items for next meeting Tuesday, October 2, 2012 Conference Room 3
- Annual Meeting December 4, 7:30am to 9:30am

9:00 Adjourn

Please RSVP to Debra Durchslag if you are UNABLE to attend the August 7, 2012 meeting.
Email: ddurch@yahoo.com or Phone: 715-282-6554

Next Meeting: Tuesday: Oct. 2, 2012 from 7:30am-9:00am, Conference Room 3