Northwoods Breastfeeding Coalition Meeting
Tuesday, October 2nd, 2012
St. Mary’s Hospital: Conference Room 3, Lower Level, down the hall & to the LEFT
Teleconference - CALL: Local: 715-361-2800 or Toll Free: 866-434-8293
Participant Code: 8041#

Session Purpose:
To share brief updates on member’s breastfeeding activities and concerns, to provide education to members, to strengthen & sustain the coalition and to successfully implement our 2012 Work Plan.

Desired Outcomes:
- Increased knowledge of breastfeeding activities occurring in Oneida, Forest, Vilas & Price Counties
- Continue the work began with our CDC Nutrition, Physical Activity & Obesity Prevention Grant
- Promote breastfeeding education programs for area health care professionals
- Update the multi-county breastfeeding resource guide for completeness and accuracy & determine how best to make sure it used by women & health care professionals
- Develop a social media presence for the Coalition with a website & Facebook page
- Increase coalition members knowledge of and implement the Business Case for Breastfeeding at one business

Agenda (*Action items, #attached documents)
7:30 AM Welcome, additional Agenda items, Meeting Minutes August 7, 2012 Accepted* #
7:35 Chair’s Report (10 minutes)
7:45 Brief updates: member’s breastfeeding activities and Work Group’s Action Plan Update Reports (35 minutes)
  - #3 Coalition Position (Annual Meeting – Paula, Cheri & Brenda)
  - #2 Community Systems (Breastfeeding Resource Guide)
  - #1 Health Care Systems
8:20 Distribution of Resource Guide (Barb)
8:30 Bylaws revision Vote Report (Paula)
8:35 Nominations for officers (Brenda)
8:45 Journal Club# (15 minutes) Baby Friendly Hospital Practices and Meeting Exclusive Breastfeeding Intention
  Cria G. Perrine, Kelley S. Scanlon, Ruowei Li, Erica Odom and Laurence M. Grummer-Strawn,
  Pediatrics, online June 4, 2012; DOI: 10.1542/peds.2011-3633
9:00 Adjourn Remember: December Meeting: 7:30am-9:30am, Please RSVP

Please RSVP to Debra Durchslag if you are UNABLE to attend the October 2nd, 2012 meeting.
Email: ddurch@yahoo.com or Phone: 715-282-6554

Next Meeting: Tuesday: Dec. 4, 2012 from 7:30am-9:30am, Conference Room 1