



Northwoods Breastfeeding Coalition

Improving the health of our communities by protecting, promoting and supporting breastfeeding in Forest, Oneida, Price & Vilas Counties.

Minutes: February 2, 2015, 7:30am-9:00am, St. Mary's Hospital, Conf. Room 4, Rhinelander, WI

Attendees: Nancy Bauer, Lori Bergman, Leslie Borne, Laurel Dreger, Debra Durchslag, Sami Hoffman, Andrea Johnson, Lynne Larsen, Cheri Nemec, Barb Stoddard,

Purpose: To share brief updates on member's breastfeeding activities and concerns, to provide education to members, to strengthen & sustain the coalition and to successfully implement our 2014-2016 Work Plan.

Agenda	Discussion	Actions
Welcome & Minutes		Approved the minutes from August, October and December 2015
Treasurer's Report <ul style="list-style-type: none"> Review & Approve 2016 Budget 		Accepted the 2015 end of year treasurers report. Accepted the Proposed 2016 budget with offering up to \$200 per training.
Introductions Member Updates Work Plan Updates	<p>AJ: Will be participating on the March 1 Illinois department of human services will hold a free webinar on Preparing Moms for a Baby Friendly HOSPITAL Experience Will also be attending the April Milk Mob BF training, Teri Kolb Miller is the new Nutritionist at Oneida County, will begin 2/22/16. She currently works with the Extension Nutrition education program at Forest, Florence and Vilas counties.</p> <p>LB: this past year WIC used the PPNCC program nurse for pregnant moms, on pncc, prior to delivery, & we were able to bill the nurses' time through PNCC as a nutrition education visit to Medicaid for a prenatal bf ed visit. They then used the bf peer program after delivery to over the costs of the nurses BF ed. time. This saved a lot of funds for the bf peer counselor program.</p> <p>Laurel/Lori: Brenda Husing shared with them that the CLS program now allows you to renew your CLS by having 25 cerps and you do not need to retake the class and exam. We have a number of CLS in the Coalition who are due to recertify their CLS this year. All is going good, and will share WIC BF statistics next meeting.</p> <p>NB: nothing new, Jesse Weigel, CLS, triages' a lot of Nancy's calls, but doesn't get to visit women in the hospital; Nancy goes to hospital when someone is referred to her, but sees more pts. in clinic.</p>	<p>AJ: Attached is the information on the Illinois DHS What Should expect at a BF Friendly Hospital training.</p> <p>Cheri will forward the CLS information to share.</p>

Has one open slot/d for BF but can also fit women in at noon or after work. Dr. Frost has made referrals to her as Melissa is in school to become an N. Sees hospital staffs dedication to bf is good as seeing more skin to skin, educating on normal baby behavior for all babies, crying means you have to respond. Lynne uses the purple crying DVD that health dept. gives out. Md's doing better on skin to skin.

SH: bf incidence is going up, AJ is at WIC on Mondays and any pregnant women scheduled on that day talk with her about bf. Learned from LB that she can bill PNCC for that visit. Asks women why aren't you interested in bf second child and often she had bad experience the first. Now the RD, RN, & Peer counselor are all promoting bf.

One new mom bottle fed at hospital and was engorged at home so put baby to breast at home and nursed and it went well and is now bf and wants a pump; beginning on fit families;

CN: Red Cliff made posters of women's bf stories with their photos to promote BF. Powerful reminder for clients to keep seeing and reading the stories. Similar project to what Green Bay did with books and photos. Women become spoke persons for bf without putting them on the spot.

Wrote for a Kellogg foundation grant for bf program within tribal communities to provide CLC or CLS for tribal staff to widen the bf support at tribal sites, hasn't heard back from them yet. New WBC newsletter has good information including on new legislation for working moms.

LL: caseload has 8 moms with babies under 1 year old and 5 are bf and 3 moms on a lot of medications, all are teen moms. A 15yo bf hers probably most successful bf women ever seen. (Forest Co. has a 16 year old also very successful). A lot of these teens have moms' who were successful at BF.

Children's Hospital still trying to figure out Lynne's CLS certification due to liability in the home. She can answer to bf questions. Referrals are up, likes to see moms prenatally. Lynne covers just Oneida, but the home visitation program cover 5 counties.

BS: working with pharmacists and passing out the bf resource guide, Barb would like to be told that a pharmacist actually handed out the resource guide as she knows that men and women are coming in to the pharmacies with bf questions. Do the Medical Supply stores give out our bf resource guide?

[Mommy Meds](#) is mobile app that makes it very easy to look up medications. Will add it to our resource guide.

[WBC February Newsletter](#) is hyperlinked here.

Can Coalition members put our bf resource guide on their Counties, clinics, WIC programs, hospital's websites, as a hyperlink?

Debra: Take WIC off as a source of breastpumps on our Guide because if you are on Medicaid you must get the pump

	<p>CN will provide the guides to the home medical supply stores in Woodruff & Arbor Vitae. Nancy actually goes thru the entire resource guide. WIC moms need to find out during pregnancy from their insurance company where they can get a pump, when they can get the pump and then which pumps that medical supply store cover. Finding the insurers are not volunteering info just saying you need an order from the physician. Means counselors have to educate pregnant women. Price County having problems getting pumps delivered promptly by mail as there is no local store. Women are allowed only one breast pump even for 3 children. So that is when WIC can step in a give a pump. DD: Presentation on “Break Time for Nursing Mothers” and Business Case for BF, at the Northwoods LEAN Worksite Wellness Conference in Oct. 2015. Very surprised that no business would share how they help their BF employees, no one would say they knew about the law or were trying to implement it. Learned that working on this topic reaches MEN; teaches them how to promote, support and protect BF. Bottom line: it’s the law. Working on revising and updating our BF Resource Guide for 2/16. Updating our Credential Log and Membership Directory.</p>	<p>through a medical supply store.</p> <p>WIC Breast Pump Guidance Sheet: What Hospitals Need to Know</p> <p>NB: dental hygienist at a local dental clinic is given no time to pump at work. The organization doesn’t want to hear it is the law. We need to do a better job educating moms about their rights and educate doctors to do the same.</p> <p>Please review the next draft, hopefully it will be our last to review.</p>
<p>2015 Annual Report 2016 BF Promotion & Support Plans</p> <ul style="list-style-type: none"> • What can be done to support 2014-16 Work Plan? 	<p>No computer to show annual report of 2015</p> <p>Our work plan can be found on our Website.</p>	<p>Please review work plan and share at Coalition meetings any work you are doing in any area. April share what you are working on.</p>
<p>NWBF Coalition Education Day</p> <ul style="list-style-type: none"> • Celebrating our 10th Year Anniversary 	<p>Shared that Cheri, Lynne, Kim, Sami and Debra have been working on organizing a 10th year celebration with a day long bf ed. conference. Currently looking at bringing <u>Secrets of Baby Behavior</u> (SBB) in the Fall. If that doesn’t work we will look at speakers and topics. Looking at holding it at the Quality Inn, Rhinelander in Oct. 2016.</p>	<p>If interested in work on the conference and the fundraising let us know. We will send out a survey to get your ideas for topics to cover if we can’t work out SBB.</p>
<p>Fundraising Committee?</p>		<p>Let us know if you are interested in working on raising funds for the coalition.</p>
<p>Paula Hanson Memorial</p>	<p>Want to acknowledge what Paula has meant to the Coalition and to Maternal Child Health care in the Northwoods and the state.</p>	<p>Honor Paula, her work and commitment and let her husband and family know what we are planning! Share statistics</p>

Anything Else		WALC Conference is March 3 & 4. Please share your WIC program's BF statistics at each meeting. Looking and discussing our BF Data is part of our work plan.
Adjourn	Will decide in April if we will hold our June meeting in Minocqua.	2016 Meetings: April 5, St. Mary's Hospital, Conference Room 2. June 7, August 2, October 4, & December 6.