Annual Meeting Minutes
Tuesday, December 4th, 7:30 AM—9:30 AM
St. Mary’s Hospital, Rhinelander - Conference Room 1

Purpose: Update on Coalition Work; Highlight Coalition Success; Solidify Commitment to Coalition Vision, Mission, and Goals; Vote on Officers For 2013

Attendance:
Debra Durchslag RD, CD, MPH, IBCLC, Coalition Chair
Hope Williams RD, CD, CDE, CLS
Peter Christensen Health Center
Barbara Stoddard IBCLC
Community Member
Katie Leone, Intern
Oneida County Health Department
Brenda Husing RD, CD, CLS WIC
Director/Dietitian
Oneida County Health Department
Tina Crofoot
Home Medical
Cheri Nemec RD, CLS
Great Lakes Inter-Tribal Council
Melissa Koengeter RN, BSN, IBCLC
Ministry Health Care - Howard Young Medical Center Birthing Center
Paula Hanson RD, CD, CLS Public Health Nutrition Consultant
Coalition Secretary
WI Division of Public Health, Northern Region Office
Nancy Bauer RNC, MSN, WHNP-BC, IBCLC
Women’s Health, Ministry Medical Group-Northern Region
Terri Krueger RN
Birthing Center, St. Mary's Hospital
Terri.Krueger@ministryhealth.org
Leslie Borne RN, CLS
Price County Health & Human Services
Marsha Wickham, Patient Care Services Manager
St. Mary’s Hospital

By Phone:
Andrea Johnson WIC Peer BF Counselor
Forest County WIC Program
Cleo Reed Honoring Our Children Nursing Coordinator
Great Lakes Inter-Tribal Council, Inc.

Welcome from Coalition Chair, Debra Durchslag
Debra thanked members for their work, gave background information on the purpose of the annual meeting and the importance of employers attending the annual meeting and allowing their employees to participate in the coalition. In addition, she highlighted the objectives of the coalition.

Discussion of CDC Grant, Implementation of Hospital Breastfeeding Polices
Debra gave background information on the grant. Debra showed data on BF Exclusivity rates in the four counties (WIC) Data shows that we are making progress!

Marsha Wickham gave an update from St. Mary’s Hospital
She noted that adopting the policy was easy. The challenge was coordination with other polices and orders and working together. They found that they needed to just work with the right people. Terri noted that the change to education prenatally has helped so that they do not need to do this education later. WellStart BF Training program, free & online, is valuable for continuing education and for new staff. Future work entails keeping new staff trained and up to speed and keeping all the providers on the same page. She noted that Debra’s focus has been helpful. We are moving forward & keep doing better!!! Debra emphasized that talking and working together was huge!
Melissa Koengeter gave an update from Howard Young Medical Center
The biggest challenge has been Ministry and Marshfield Clinic working together.
They did not have physician champion or support; it has been nursing and administrative support.
She would love to get involvement from the pediatricians at Marshfield Clinic.
Hospital has a BF policy and has made improvements to it.
The task force has helped come together towards a common goal (whole unit made decisions).
Melissa has seen changes in the way nursing staff has handled breastfeeding
  o She has seen more nurses putting baby skin to skin,
  o More babies are nursing before their first bath.
  o More nurses are educating parents about pacifiers
They are monitoring and reporting to perinatal core measure data. Exclusive BF rate is about 55%; BF rate is about 70%.
Biggest challenge is that many of the pediatricians are recommending formula and supplementation after the first few days.
         Terri noted that physicians wanted to feed every four hours and showed literature that six hours was ok. (Physicians are hesitant to change practice.)
         Melissa noted that she educates parents about supplementation.
         Melissa also noted that when physicians do supplement they tend to refer to Melissa. Terri noted that it helped to have a physician that is pro breastfeeding.
Hope noted that it may be helpful to provide physicians current information on breastfeeding.
       Brenda noted that she has patient sign a release so she is able to clarify message that the patients receive from physician. This has helped.
       Leslie: asked if physicians are willing to be part of any meeting; can we “invade” a meeting?
       Do pediatricians meet?
       Becky Birchmeyer is education consultant for physicians at Marshfield Clinic. This is something to consider for next year’s workplan.
A work in progress and we are making progress!

**Strategic Work Plan Accomplishments 2011 and 2012 – Cheri Nemec and all.** (See PowerPoint posted on website [http://oneidacountypublichealth.org/?p=628](http://oneidacountypublichealth.org/?p=628) & attached. Additional comments are posted in notes area of PowerPoint presentation (pages 5, 6, and 2)

**Membership Review: What Membership Means, How To Become a Member, New Member Forms, Website Brenda Husing**
The Grant has helped us to strengthen the structure of our coalition.
We have a commitment letter to be signed by members (individual or organization) Please return commitment letter to Brenda by the next meeting. Copy attached to minutes.

**Vote on new Chair, Vice-Chair, Secretary and Treasurer**
All officers nominated were elected unanimously by members voting (in person and via phone).

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<tr>
<th>Role</th>
<th>Name</th>
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<tr>
<td>Treasurer</td>
<td>Debra Durchslag</td>
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<tr>
<td>Secretary</td>
<td>Hope Williams</td>
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<tr>
<td>Vice-Chair</td>
<td>Cheri Nemec</td>
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<tr>
<td>Chair</td>
<td>Brenda Husing</td>
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Debra thanked members and guests and partnership agencies for their attendance and support of breastfeeding.

Comment by Tina - Home medical provides nebulizers after hours and would be able to this for breast pumps as well if needed - Would need a secure location – would need to collect billing information to be faxed to Home Medical.

**Reminder that we meet again February 5th at St. Mary’s Hospital, 7:30-9:00am, Conf. Rm 1.**
Send Brenda suggestions for journal club articles.

Please see our Coalition website: [http://oneidacountypublichealth.org/?p=628](http://oneidacountypublichealth.org/?p=628) and LIKE us on Facebook: Northwoods Breastfeeding Coalition